



Wandke Consulting (WC) is equipped to assist organizations in creating an accessible and inclusive environment. Our team has experience in the following areas: Website and mobile application accessibility, as well as in speaking and giving training. WC welcomes the opportunity to assist any organization in becoming more accessible.

- **Market Growth:** By responding to the needs of people with disabilities, all companies can expand their consumer base and potential revenue. The disability community, a largely untapped market, 58 million people, 19 percent of the population, have a disability. Baby Boomers: control 70% of U.S. disposable income--the majority are age 65 or older--six times more likely to acquire a disability.
- **Adhere to the Law:** There are laws that protect the civil rights of people with disabilities like the Americans with Disabilities Act (ADA) and the Twenty-First Century Communications and Video Accessibility Act (CVAA) which requires two-way advanced communication accessibility.
- **Inclusivity Consideration:** The potential to be recognized as an inclusive and welcoming business. It's particularly important and timely for companies to embrace corporate social responsibility around access.

"Working with Kyann and Daman helped our organization make sure that it's website and documents are accessible to everyone. They were both very knowledgeable, professional, responsive, and encouraging throughout their review of our website and our steps towards implementing their recommendations."

- Susan Marks, Director of Bellingham Whatcom-County Commission on Domestic Violence





# WANDKE CONSULTING

- **Website & App Accessibility: technical and functional** accessibility testing and remediation. Testing includes: switch and on-screen keyboards for limited dexterity; screen readers and screen magnification software for blind/low vision; and closed captioning and equivalent access to audio for deaf/hard of hearing.
- **Accessibility Consulting:** WC provides consulting on accessible travel, entrepreneurship and inclusive marketing. Over time, Daman has accumulated much experience in these areas and can share his wealth of knowledge with you and/or your organization.
- **Speaking:** WC has the experience and knowledge on a plethora of topics that are not only applicable to your forum or event but that will enlighten many regarding disability advocacy and awareness. We offer options from main stage presentations to smaller workshops, and lunch and learn speaking engagements.
- **Training:** We provide training on disability awareness, etiquette, and inclusive customer service to employees at businesses and universities as well as tailored custom training.

We offer hourly or fixed rate projects.

## *Software case study:*

### ***Client profile:***

> A worldwide software company that streamlines the journey for organizations to become digital in order to deliver better experiences to their customers.

### ***Services offered:***

> Provided accessibility testing to ensure that their websites are compatible with switch control and switch access on both Mac and Windows.

### ***Business value:***

> Provided disability perspective through testing as a person with low dexterity; enhanced user experience, enhanced visibility into customer issues.

## *Nonprofit case study:*

### ***Client profile:***

> PolicyWorks is one of the largest peer-mentoring non-profits in the United States that advocates for the inclusion of and independence for the disability community by creating connections for college and job transitions.

### ***Services offered:***

> Enhanced social media presence, provided an accessible website redesign, and created peer mentoring module content.

### ***Business value:***

> Gave a disability perspective to ensure that the content provided to the consumer is culturally appropriate, accessible and

## *Human Services case study:*

### ***Client profile:***

> A local commission (Bellingham Whatcom-County Commission on Domestic Violence) created to provide leadership in the community's efforts to prevent domestic and sexual violence.

### ***Services offered:***

> Provided an website accessibility audit and delivered a Disability Etiquette Training.

### ***Business value:***

> Gave a disability perspective to ensure that the services provided to the consumer are culturally appropriate, accessible and